



Our mission is to assist the real estate industry to successfully market property using high quality, professional images

ABOUT BOXBROWNIE.COM

BoxBrownie.com is a 24/7 photo editing company providing a range of services for real estate marketing, offering a no subscription, pay as you go service, with edits returned within 24 hours.

We offer a wide range of services to everyone from real estate agents to developers, professional photographers to amateurs and online retailers who want to showcase their products with professional photos.

BoxBrownie.com is based on the Sunshine Coast, Australia but we have a large team of experts around the world, which means BoxBrownie.com can offer a guaranteed 24-hour turnaround.

Thanks to our team editors, BoxBrownie.com can offer a range of retouching services such as removing the background from an image, item removal and photo enhancement to give your photos that professional look. Our CGI rendering is perfect for clearly demonstrating conceptual product ideas or stand out from the crowd and create slick images for your online retail store.

Real estate agents have access to a range of services dedicated to their needs from floor plan redraws, CGI renders and photo enhancement options including turning external property photos from day to dusk, adding virtual furniture to rooms and removing unwanted clutter. Our copywriting service can also help agents get back to what they do best by supplying unique copy dedicated to their listing within 24 hours.

BoxBrownie.com is fast, reliable and affordable convenience to help clients achieve professional photos in no time at all. Our system is easy to use and with our 24-hour guarantee, top-quality edited photos are within reach.

COMPANY FACTS

Employees: 20 office staff and over 200 editors around the world

Head office: Sunshine Coast, Queensland, Australia

Launch date: 2015

Clients per country: US 53%, Australia 42%, other 5%

Customers: Over 20,000

THE FOUNDERS

Mel Myers

Tech Guru & Co-Founder

Mel was Australia's youngest university student, starting study at the age of 12 in statistics, computer programming, and discrete mathematics. Since the age of 17 he has owned and run several successful businesses in the technology sector. Over this period, he has created a number of impressive applications including a search engine (1995), an online driven manufacturing facility, accounting systems, and a warehouse management system. In addition to his online portfolio, he has experience in corporate governance, financial modelling, and above and below the line marketing.

Mel brings a wealth of technology experience and vision to BoxBrownie.com and is responsible for the evolution of the online platform.

BoxBrownie.com is a high volume, low margin business and is driven by a technology stack that is highly automated. The direct benefit to customers is a combination of high quality work, low prices, and fast turnaround time.

THE FOUNDERS CTD.

Brad Filliponi

Professional Photographer & Co Founder

With over 15 years' experience as a professional real estate photographer, Brad has a deep understanding of what it takes to showcase a home in its best light.

Brad is a fully qualified real estate sales agent and saw a gap in the market while working in the industry. After photographing homes all day and editing them all night, Brad decided to create the world's greatest website and editing menu for everyone from professional photographers to amateurs.

After the two prototype websites were developed, BoxBrownie.com was born and now offers an extensive menu of photo editing options for the real estate market as well as online retailers and developers.

OUR PRODUCTS

Our range of services is design to meet the needs within the real estate industry.

- Virtual Staging
- Image Enhancement
- Day to Dusk edit
- Item Removal
- Aerial Editing
- Floor Plan Redraws
- CGI Renders
- Custom Jobs
- Copywriting

MEDIA CONTACT

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